



# #ConnectandInspire

AN #EDUCATEAZ CONFERENCE

**September 7-8, 2018 | Galvanize Phoenix**

According to US News and World Report<sup>1</sup>, Arizona ranks:

**47th** overall in Pre-K-12 Education,  
**37th** in college readiness,  
**44th** in high school graduation rate,  
**26th** in math scores,  
**34th** in reading scores,  
**34th** in pre-k quality, and  
**48th** in preschool enrollment.

But what does this really mean? In Arizona only one out of every five children has access to high quality pre-school. Only two out of every five children scored proficient or better in third grade or eighth grade math. One out of every five children fails to graduate from high school and only half of high school graduates enroll in a post secondary school. All this means, that out of a total population of 6.2 million only 1.5 million working age adults have a two-year degree/industry certificate or better.<sup>2</sup>

#EducateAZ is an initiative created by a number of local non-profit organizations and foundations that want to improve the quality of life of all Arizonians by providing a platform for school, business and community leaders to connect, collaborate, and elevate efforts to improve the K-12 education experience for every student in Arizona.

The #ConnectAndInspire Conference is only one part of the larger #EducateAZ initiative. The conference brings together educators and community assets in a format where attendees can engage in learning and problem-solving in a moderated, collaborative environment.

The conference will feature a number of keynote speakers in a TedX format, an exposition of education technology companies and education nonprofit corporations, panels of education experts and advocates to inform about the larger issues, and moderated working groups to for future action.

<sup>1</sup> <https://www.usnews.com/news/best-states/rankings/education/prek-12>

<sup>2</sup> <https://suburbanstats.org/population/how-many-people-live-in-arizona>

*Education is not a problem. Education is an opportunity.*

*—Lyndon B. Johnson*



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## Fact Sheet

**Date:** Friday, September 7, 2018–  
Saturday, September 8, 2018

**Happy Hour:** Friday, September 7, 5:30pm

**Programming:** Saturday, September 8, 9:00am

**Location:** Galvanize Phoenix  
515 East Grant Street, Phoenix, Arizona 85004

**Attire:** Business Casual

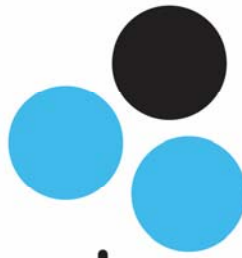
**Contact:** Patrick Armstrong, Sponsor Chair  
chair@educatearizona.com | (602) 663-1839

Maura Goldsberry, Conference Co-Chair  
conf.chair@educatearizona.com | (480) 318-2002

Hope Parker, Conference Co-Chair  
conf.chair@educatearizona.com | (406) 570-9044

*If a man neglects education, he walks lame  
to the end of his life.*

—Plato



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## Sponsorship Opportunities

**Valedictorian Sponsor:**  
\$20,000

- Acknowledged as official sponsor on all materials
- Acknowledgment from the podium throughout conference
- Opportunity to introduce a keynote speaker or create a welcome video
- Prominent inclusion of logo on all promotional and event materials
- Recognition on every page of the conference website
- Double page (B/W 8.5"x11") ad in the printed program or 2 full-page (B/W 8.5x5.5) ad in the printed program
- Complimentary vendor table at Presenting Vendor Level including two (2) complimentary conference registrations

**Salutatorian Sponsor:**  
\$15,000

- Acknowledgment from the podium throughout conference
- Inclusion of logo on all event materials
- Prominent recognition on the conference website
- Full-page (B/W 8.5x5.5) ad in the printed program

**Summa Cum Laude Sponsor:**  
\$10,000

- Acknowledgment from the podium during opening remarks
- Inclusion of logo on most event materials
- Pronounced recognition on the conference website
- Full-page (B/W 8.5x5.5) ad in the printed program

**Magna Cum Laude Sponsor:**  
\$5,000

- Inclusion of logo on most event materials
- Pronounced recognition on the conference website
- Half-page (B/W 4.25x5.5) ad in the printed program

**Cum Laude Sponsor:**  
\$3,000

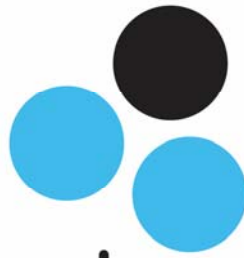
- Inclusion of logo on some event materials
- Recognition on the conference website
- Half-page (B/W 4.25x5.5) ad in the printed program

**Honors Sponsor:**  
\$1,000

- Inclusion of logo on some event materials
- Recognition on the conference website
- Logo in the printed program

*He who opens a school door, closes a prison.*

*-Victor Hugo*



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## Sponsor Commitment Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Corporate Contact (if different): \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

### Sponsorship Opportunities

### Underwriting/In-Kind Sponsorship Opportunities

- Valedictorian Sponsor \$20,000
- Salutatorian Sponsor \$15,000
- Summa Cum Laude Sponsor \$10,000
- Magna Cum Laude Sponsor \$5,000
- Cum Laude Sponsor \$3,000
- Honors Sponsor \$1,000

- Lunch Sponsor \$15,000
- Showcase Sponsor \$15,000
- Keynote Sponsor \$15,000
- Breakfast Sponsor \$10,000
- Happy Hour Sponsor \$10,000
- Award Sponsor \$10,000
- Location Sponsor \$10,000
- Scholarship Sponsor \$10,000
- Print Sponsor *SOLD*
- Media Sponsor *SOLD*

I wish to pay by:

Check payable to Social Venture Partners  
(Please write #EducateAZ Donation in the check memo.)

Visa

MasterCard

American Express

Discover

Name as Appears on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature

Date

Please mail to:

#EducateAZ Conference | c/o : Social Venture Partners Arizona  
2201 East Camelback Road | Suite 405 | Phoenix, Arizona 85016

Or send via email to: [conf.vendors@educatearizona.com](mailto:conf.vendors@educatearizona.com)

#EducateAZ is a collaborative initiative by Social Venture Partners Arizona and a number of other non-profit organizations, foundations, and educational institutions. Social Venture Partners Arizona is a component fund of the Arizona Community Foundation a 501(c)(3) non-profit organization. Donations are tax deductible, subject to applicable IRS rules. A confirmation and tax information letter will be sent to you after your donation is received. Donations may be made by individuals, corporations, or other qualified entities. (EIN: 86-0348306)



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## Underwriting Opportunities

**Lunch Sponsor**  
est. \$15,000

- All benefits of the Salutatorian Sponsor level
- Opportunity to present or show a video during lunch

**Vendor Showcase Sponsor**  
est. \$15,000

- All benefits of the Salutatorian Sponsor level
- Prominent signage at vendor showcase
- Naming rights to this year's vendor showcase

**Keynote Sponsor**  
est. \$15,000

- All benefits of the Salutatorian Sponsor level
- Opportunity to introduce a keynote speaker
- Opportunity to have a meet-and-greet with keynote speakers
- Logo displayed during keynote presentations

**Breakfast Sponsor:**  
est. \$10,000

- All benefits of the Summa Cum Laude Sponsor level
- Opportunity to present or show a video during breakfast

**Happy Hour Sponsor:**  
est. \$10,000

- All benefits of the Summa Cum Laude Sponsor level
- Opportunity to present or show a video during happy hour

**Awards Sponsor**  
\$10,000

- All benefits of the Magna Cum Laude Sponsor level
- Opportunity to help select and announce award winners to workshop groups

**Location Sponsor**  
\$10,000

- All benefits of the Magna Cum Laude Sponsor level
- Prominent signage throughout location

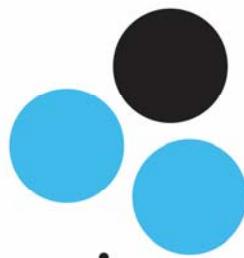
**Attendee Scholarship Sponsor:**  
\$10,000

- All benefits of the Magna Cum Laude Sponsor level

*Additional underwriting opportunities are available upon request.  
Please submit sponsorship inquiries to [conf.chair@educatearizona.com](mailto:conf.chair@educatearizona.com)*

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*—Victor Hugo*



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## Vendor Registration Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

### Vendor Opportunities

The intent of the vendor showcase is to connect K-12 educators, administrators, and community resources.

Tables are only available to organizations offering programs or products applicable in a K-12 learning environment. If you are unsure if your organization fits these parameters, please email [conf.vendors@educatearizona.com](mailto:conf.vendors@educatearizona.com).

- |  |       |
|--|-------|
| <input type="checkbox"/> Presenting Vendor Table   | \$750 |
| Presenting vendors will receive preferential placement at the vendor showcase and be provided with extra promotional opportunities |       |
| <input type="checkbox"/> B-/C-Corp Table   | \$350 |
| <input type="checkbox"/> Nonprofit Table (only available to 501(c)(3) organizations)   | \$150 |

I wish to pay by:  Check payable to Social Venture Partners  
(Please write #EducateAZ Vendor Showcase Registration in the check memo.)

Visa       MasterCard       American Express       Discover

Name as Appears on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

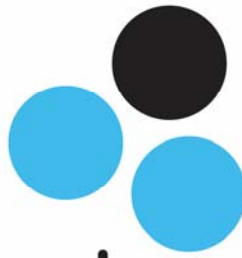
Signature

Date

Please mail to:

#EducateAZ Conference | c/o : Social Venture Partners Arizona  
2201 East Camelback Road | Suite 405 | Phoenix, Arizona 85016

Or send via email to: [conf.vendors@educatearizona.com](mailto:conf.vendors@educatearizona.com)



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## Program Ad Form

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip Code: \_\_\_\_\_

### Program Ad Options

- |  |         |
|--|---------|
| <input type="checkbox"/> Double page ad: 8.5" x 11"  | \$1,000 |
| <input type="checkbox"/> Single page ad: 8.5" x 5.5" | \$500   |
| <input type="checkbox"/> Half page ad: 4.25" x 5.5"  | \$250   |

### Program Format:

PDF | Black and White - Camera Ready Artwork

**PROGRAM ARTWORK DEADLINE: THURSDAY, AUGUST 30, 2018 | 5PM**

I wish to pay by:  Check payable to Social Venture Partners  
(Please write #EducateAZ Program Ad in the check memo.)  
 Visa       MasterCard       American Express       Discover

Name as Appears on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

Signature

Date

Please mail to:  
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Or send via email to: [conf.vendors@educatearizona.com](mailto:conf.vendors@educatearizona.com)



## Steering Committee

**Patrick Armstrong**

Principal, JDA Investments  
Principal, Canal Partners

**James Arndt**

Teacher on Special Assignment,  
Isaac Elementary School

**Cassie Breecher**

Vice-President of Education,  
Valley of the Sun United Way

**Christy Burton**

Co-Founder,  
Burton Family Foundation

**Andrew Collins**

President & CEO,  
New Learning Ventures

**Michael Ellenby**

**Dick Foreman**

President & CEO,  
Arizona Business & Education Coalition

**Maura Goldsberry**

Freelance Nonprofit Professional &  
Do-Gooder

**Emily Anne Gullickson**

Senior Program Director,  
Arizona Chamber of Commerce & Industry

**Timothy Kelley**

Chair of Entrepreneurship,  
Grand Canyon University

**Bruce McHenry**

Community Entrepreneurship Center Director,  
South Mountain Community College

**Hope Parker**

Director, K-12 Engineering Education,  
Arizona State University

**Grace Smith**

Director of Scholarships & Education,  
Arizona Community Foundation

**Glenn Wike**

Senior Philanthropic Advisor for Education,  
Arizona Community Foundation

**Laurie Vesco**

Projects Manager,  
Arizona Community Foundation

**Terri Wogan**

Executive Director,  
Social Venture Partners Arizona

**Rachel Yanof**

Education Professional

## Conference Committee

**Kaylyn Adams**

**Tereza Fritz**

Digital Strategist, Lavidge

**Nicki Gammage**

**Elizabeth Kadakia**

**Darrell Kidd**

**Sydney Linhares**

Population Health Analyst, Oscar Health Insurance

**MicKayla Mages**

National Events Manager, USA Today

**Heidi Surovetz**

**Alexandra Thorson**

**Courtney Van Bussum**

Research Associate, Tallwave